



American Intellectual Property Law Association

(AIPLA)

And

Korean Intellectual Property Lawyer Association

(KIPLA)

Conference

April 25, 2016

Seoul Bar Education Center

- I. Schedule of Events
- II. KIPLA Introduction
 - 1. Foreword
 - 2. Key Members and Committees
 - 3. Activities

I. Schedule of Events

Time	Event	Speaker
19:00 ~ 19:05	Opening Remarks	Moderator
19:05~19:15	KIPLA Introduction	KIPLA, Senior Vice President • Han, Sang Wook
		• Hall, Salig Wook
19:15~19:30	AIPLA Introduction and Recent Trends in the U.S.	AIPLA
19:30~20:30	Recent Trends in U.S.	AIPLA
	- Recent trend of U.S. IP legislation	
	- Changes in the U.S. IP legal practice after the institution of IPR	
	- The role and position of the AIPLA under recent climate	
20:30~	Free Discussion	Moderator
• Moderator	David Chun	
	KIPLA Director	
	US Lawyer & Foreign Legal Consult	ant in Korea
	Ropes & Gray	

II. KIPLA Introduction

1. Foreword

Intellectual Property (IP) is a key issue for Korean companies and the nation as a whole. Particularly as Korean companies expand their global reach, IP related disputes have increased in number, significance and public concern. The highly publicized, multi-jurisdictional dispute between Samsung Electronics and Apple is a notable example.

In recognition of this growing importance of IP, the government passed in 2011 the Framework Act on Intellectual Property that both created a Presidential Council on Intellectual Property and set forth a national strategic plan. Other interested parties in academia, judiciary and industry have also been vigorously discussing the issues concerning IP for companies, individuals and the nation as a whole. There was, however, a growing need for a focused community of IP lawyers to further these discussions and to educate on IP issues.

The Korea Intellectual Property Lawyer's Association (KIPLA) was formed in 2014 to fill this growing need. KIPLA is comprised of a representative group of law firm attorneys, inhouse attorneys, academic professionals, government officials and members of the judiciary. Today, KIPLA provides a forum for discussion, serves to gather information and opinions from the community, and provides educational programs for new lawyers.

< Goals >

- Providing a community of IP lawyers
- Fostering discussion of IP issues within the community
- Research and discussion global IP theories and practice
- Cooperation and collaboration with domestic and foreign organizations
- Educational conferences and seminars
- KIPLA Bulletin
- Consulting on IP issues

Year	Date	Event
2016 —	Jun. 13 th	2nd Korean IP Bench & Bar Conference
	Jan.18 th	Annual General Meeting of Members
2015	Oct. 13 th	2015 International IP Court Conference in Korea
	Jul. 13 th	1 st Korean IP Bench & Bar Conference
	Apr. 22 nd	 1st International Conference Patent infringement litigations in Europe – UPC moot trial
	Mar. 6 th	Corporation Registration
2014	Nov. 5 th	Inaugural Meeting

< Major Events >

2. Key Members and Committees

a. Key Members

President



Vice-Presidents

Kang,	Attorney
Ki Joong	Samsung Electronics
Yoon,	Attorney
Jong Soo	Lee & Ko
Choe,	Attorney
Jeong Yeol	Yulchon

Senior Vice-President



Han, Sang Wook Attorney Kim & Chang

Kim,	Attorney
Won Il	Yoon & Yang
Cho,	Attorney
Yong Sig	Darae Law & IP Firm
Choi,	Attorney
Chung Hwan	Lee & Ko

Directors

Kim,	Attorney
Beom Hee	Kim, Choi & Lim
Kim,	Attorney
Joong Won	Hanhwa Corp.
Kim	Attorney
Cheol Hwan	Yulchon
Park,	Associate Professor
Jun Seok	Seoul National Univ.
Lee,	Attorney
Myung Kyu	Bae, Kim & Lee
Lee,	Attorney
Chun Soo	Kim & Chang
Chun,	Attorney(US)
David	Ropes & Gray

Kim,	Attorney
Un Ho	Lee & Ko
Kim,	Attorney(US)
Charles	Covington
Park,	Attorney
Seong Soo	Kim & Chang
Sung,	Attorney
Chang Ik	One Law Partners
Lee	Attorney
Eung Se	Barun Law
Cho,	Attorney
Jung Wook	Kangho
Choi,	Attorney
Seung Soo	Jipyong

Auditor

Kang,	Attorney		
Dong Se	Myungmoon	IP	&
	Lawfirm		

b. Committees

The Public Interest Committee

Organizes public events and provides Pro Bono activities, such as IP legal consulting or educational sessions for individual inventors, potential entrepreneur and students.

The Education Committee

Plans and organizes education programs for KIPLA members.

The International Cooperation Committee

Organizes and hosts international conferences and manages and maintains various relationships with international IP communities and organizations.

The Public Relation Committee

Provides opportunities for KIPLA members to interact with various local authorities and organizations such as the Korean Intellectual Property Office, the (Patent) Courts of Korea, the National Assembly, and Presidential Council on Intellectual Property. Also serves as a main public relation window for KIPLA.

3. Activities

a. Main Activities

• Domestic and International Conferences

KIPLA hosts domestic and international conferences and invites IP related figures such as judges and lawyers from around world, creating opportunities for members to learn and discuss not only domestic IP issues but also foreign IP issues

• CLE Program and Educational Activities

KIPLA provides monthly seminar and special lecture series for members and utilizes web-based media to promote communications between members.

• IP Policy and Advocacy

KIPLA works closely with the Department of Justice, the Intellectual Property Office, and other governmental entities to promote and support various IP related legislations and policies. KIPLA has proposed IP related policies to the Intellectual Property Office and the Presidential Council on Intellectual Property.

KIPLA also works with the judicial branch. For example, KIPLA has offered opinions and presentations to the courts including the IP court on various IP related issues, e.g., damage calculation, hearing procedures, etc. KIPLA has also assisted the Supreme Court in relation to its efforts to establish new IP related judicial policies.

• Pro Bono and Public Services

KIPLA provides various services to the public and law school students including lectures, moot courts, and free legal consultation sessions.

b. Recent Events

Date	Event
March 22, 2016	Monthly Seminar – Han, Sang Wook
	- Considerations when representing patent trial defendants
February 23, 2016	Monthly Seminar – Kwon, Taeck Soo
	- How to represent patent holders in infringement trials
January 18, 2016	Inaugural Meeting
	- Seoul Bar Education Center
	tual Property Lawyers Association – KIPLA / <u>kipla.kr</u> , Email: <u>kipla2014@naver.com</u> ,